

ORDER



Orders
Order / Rev: 187483
Alt Order #:
Product Desc: League of Conservation Voters
Estimate: 2386
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/29/12 / 10/29/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Buying Time Media
Buying Contact:
Billing Contact: Kate Klebahn
 2715 M Street NW Suite 400
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/League of Conservation Voters
Demographic: A35+
Product Codes: PL23-Issue/Prop
Priority: P2
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID: MAJ
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	98	\$151,000.00	\$128,350.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	98	\$151,000.00	\$128,350.00	0.00
Totals	98	\$151,000.00	\$128,350.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/30/12	11/02/12	GMA M-F 7-9A / KMGH CA	7A-9A	- TWTF - -		:30	8	\$850.00	P3	0.00	NM	8	\$6,800.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	- TWTF - -	8	\$850.00	0.00								
N 2	KMGH	11/05/12	11/06/12	GMA M-F 7-9A / KMGH CA	7A-9A	MT - - - - -		:30	4	\$850.00	P3	0.00	NM	4	\$3,400.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/05/12	11/11/12	MT - - - - -	4	\$850.00	0.00								
N 3	KMGH	10/30/12	11/02/12	6-7A News M-F/KMGH CA	6A-7A	- TWTF - -		:30	4	\$750.00	P3	0.00	NM	4	\$3,000.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	- TWTF - -	4	\$750.00	0.00								
N 4	KMGH	11/05/12	11/06/12	6-7A News M-F/KMGH CA	6A-7A	MT - - - - -		:30	2	\$750.00	P3	0.00	NM	2	\$1,500.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/05/12	11/11/12	MT - - - - -	2	\$750.00	0.00								
N 5	KMGH	10/30/12	11/02/12	7News at 5AM	CA	5AM-530AM	- TWTF - -	:30	4	\$400.00	P3	0.00	NM	4	\$1,600.00
				7News at 5AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	- TWTF - -	4	\$400.00	0.00								
N 6	KMGH	11/05/12	11/06/12	7News at 5AM	CA	5AM-530AM	MT - - - - -	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
				7News at 5AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/05/12	11/11/12	MT - - - - -	2	\$400.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	10/30/12	11/02/12	7News at 530AM 7News at 530AM	CA	530AM-6AM - TWTF--	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--		2		\$600.00			0.00			
N 8	KMGH	11/05/12	11/06/12	7News at 530AM 7News at 530AM	CA	530AM-6AM MT-----	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2		\$600.00			0.00			
N 9	KMGH	10/30/12	11/02/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a - TWTF--	:30	4	\$500.00	P2	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--		4		\$500.00			0.00			
N 10	KMGH	11/05/12	11/05/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a M-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1		\$500.00			0.00			
N 11	KMGH	10/30/12	11/01/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a - TWT---	:30	3	\$500.00	P2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWT---		3		\$500.00			0.00			
N 12	KMGH	11/02/12	11/02/12	Mile High Living Mile High Living	CA	9a-930a ----F--	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1		\$500.00			0.00			
N 13	KMGH	11/05/12	11/05/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a M-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1		\$500.00			0.00			
N 14	KMGH	10/30/12	11/02/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P - TWTF--	:30	4	\$800.00	P1	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--		4		\$800.00			0.00			
N 15	KMGH	11/05/12	11/05/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1		\$800.00			0.00			
N 16	KMGH	10/30/12	11/02/12	The View THE VIEW	CA	10A-11A - TWTF--	:30	4	\$1,500.00	P1	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--		4		\$1,500.00			0.00			
N 17	KMGH	11/05/12	11/05/12	The View THE VIEW	CA	10A-11A M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1		\$1,500.00			0.00			
N 18	KMGH	10/30/12	11/02/12	The CHEW The CHEW	CA	1157A-1P - TWTF--	:30	4	\$800.00	P1	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--		4		\$800.00			0.00			
N 19	KMGH	11/05/12	11/05/12	The CHEW The CHEW	CA	1157A-1P M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1		\$800.00			0.00			
N 20	KMGH	10/30/12	11/02/12	M-F 230-3pm M-F 230-3pm	CA	230-3p - TWTF--	:30	4	\$500.00	P2	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--		4		\$500.00			0.00			
N 21	KMGH	11/05/12	11/05/12	M-F 230-3pm M-F 230-3pm	CA	230-3p M-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1		\$500.00			0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	KMGH	11/05/12	11/05/12	M-F 230-3pm M-F 230-3pm	CA	230-3p	M-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$500.00		0.00			
N22	KMGH	10/30/12	11/02/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	-TWTF--	:30	4	\$1,000.00	P1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		4				\$1,000.00		0.00			
N23	KMGH	11/05/12	11/05/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	M-----	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$1,000.00		0.00			
N24	KMGH	10/30/12	11/02/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	-TWTF--	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		2				\$800.00		0.00			
N25	KMGH	11/05/12	11/05/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	M-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$800.00		0.00			
N26	KMGH	10/30/12	11/02/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	-TWTF--	:30	4	\$1,400.00	P2	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		4				\$1,400.00		0.00			
N27	KMGH	11/05/12	11/05/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	M-----	:30	1	\$1,400.00	P2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$1,400.00		0.00			
N28	KMGH	10/30/12	11/02/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	-TWTF--	:30	4	\$4,000.00	P1	0.00	NM	4	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		4				\$4,000.00		0.00			
N29	KMGH	11/05/12	11/05/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	M-----	:30	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$4,000.00		0.00			
N30	KMGH	10/30/12	11/02/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	-TWTF--	:30	4	\$4,000.00	P1	0.00	NM	4	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		4				\$4,000.00		0.00			
N31	KMGH	11/05/12	11/05/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	M-----	:30	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$4,000.00		0.00			
N32	KMGH	11/02/12	11/02/12	ABC Fri A ABC Fri A	CA	7P-8P	----F--	:30	1	\$6,000.00	P1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$6,000.00		0.00			
N33	KMGH	11/02/12	11/02/12	ABC Fri C ABC Fri C	CA	9P-10P	----F--	:30	1	\$6,000.00	P1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$6,000.00		0.00			
N34	KMGH	10/31/12	10/31/12	Modern Family (only) MODERN FAMILY	CA	8P-830P	--W----	:30	1	\$15,000.00	P1	0.00	NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$15,000.00		0.00			
N35	KMGH	10/30/12	11/02/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	-TWTF--	:30	4	\$2,600.00	P2	0.00	NM	4	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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N35	KMGH	10/30/12	11/02/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	- TWTF--	:30	4	\$2,600.00	P2	0.00	NM	4	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- TWTF--		4				\$2,600.00		0.00			
N36	KMGH	11/05/12	11/05/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	M-----	:30	1	\$2,600.00	P2	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$2,600.00		0.00			
N37	KMGH	10/30/12	11/02/12	Nightline Nightline	CA	1037P-1103P	- TWTF--	:30	4	\$2,500.00	P1	0.00	NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- TWTF--		4				\$2,500.00		0.00			
N38	KMGH	11/05/12	11/05/12	Nightline Nightline	CA	1037P-1103P	M-----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$2,500.00		0.00			
N39	KMGH	11/04/12	11/04/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A	-----S	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1				\$350.00		0.00			
N40	KMGH	11/04/12	11/04/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A	-----S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1				\$300.00		0.00			
N41	KMGH	11/03/12	11/03/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$300.00		0.00			
N42	KMGH	11/03/12	11/03/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A	-----S-	:30	1	\$650.00	P2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$650.00		0.00			
Totals													98	\$151,000.00	